

# FUND RAISING COMMITTEE REPORT to the COLUMBUS LONG TERM CARE SOCIETY ANNUAL GENERAL MEETING on JUNE 27, 2018

*"If there be any truer a measure of man, than by what he does, it must be by what he gives. "*  
Robert South

Donors play a pivotal role in our ongoing efforts to live our mission of providing compassionate, holistic care to 76 residents, and support to their loved ones. Their contributions support the continuance of our programs, help purchase medical equipment and help make our physical environment more home-like, safe, and attractive for our residents, their loved ones and the staff. Over \$82,000 was raised this past fiscal year. Donors included families and friends, Family Council, Board and Society members, Staff, Foundations and Knights of Columbus Councils.

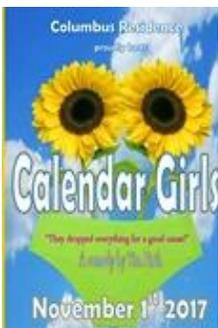
A very generous grant of \$9,563.00 from the Milan and Maureen Ilich Foundation allowed us to purchase a 3<sup>rd</sup> mobile lift, which now sees all three care floors with their own equipment.

We were special grant recipients of the Archdiocese of Vancouver's Project Advance 2017 receiving \$9,000 for the purchase of 5 electric beds.

The provincial government, once again, approved our Community Gaming application and we were extremely fortunate to receive \$80,000. While the grant does not fully cover our non-funded programs, Pastoral Care and Music Therapy would cease to exist without this financial support.

Although we continue to feel blessed by the above, almost every year for the past several we have not raised sufficient funds to meet our non-operating budget for vital programs (Music Therapy, Pastoral Care and Physiotherapy), and activities that improve the quality of life of our residents. If not for drawing on investments made in past years, which are now depleting, these programs would see a significant reduction in hours or possibly be eliminated.

Fundraising Consultant, Jane Harding was contracted last summer to help us establish and implement a Legacy Giving Program. Jane has many years of fundraising experience and works with both small and large organizations (largest is currently United Church of Canada). In February, Jane presented a 1-5 year draft plan to the Board of Directors, who will be very involved in the process moving forward. We're excited to launch the program with an information session at Columbus this Fall. We are hopeful that while this type of giving will not see immediate results, once established it should help address our fundraising shortfall.



In November, we hosted our first Theatre event at the Metro in Vancouver. 200 guests enjoyed an evening that included a silent auction and reception, and a terrific production of the comedy Calendar Girls. Net proceeds, just over \$10,000, supported our Music Therapy, Physiotherapy and Spiritual Care programs.



Family Council's annual Craft and Bake Sale was the most successful to date with just over \$4,200 raised. The Council increased their gift to the facility by \$1,000 generously donating \$3,000 towards maintaining the fish tank, supporting costs associated with our bus and contributing to the Staff Fund. We are not only grateful for their financial support but the time and energy they commit to many organizational activities.

*“Gratitude is the fairest blossom which springs from the soul”  
Henry Ward Beecher*

***This past year thanks to your big-heartedness, we were able to:***

- Continue, at 7 days per week, our vital Spiritual Care program that distinguishes us as a faith-based organization committed to addressing the spiritual aspect of holistic care. Caring relationships heal and promote personal wholeness in mind, body and spirit. Spiritual Care is one expression of concern rooted in God’s love for all creation.
- Book Entertainers, Pete Campbell and Al Foreman for 2-3 times per week on the Special Care Unit or main floor. Our in-house campaign was a great success exceeding our target of \$5,000 by almost \$2,000.



*Archbishop Michael Miller giving communion in our chapel*



Pete shares his appreciation and one of the many meaningful experiences – *“Nothing makes me happier than to make each resident feel noticed, known and special. I will learn songs by their favourite singers or a special song that has had significance in their life. For my friend Gladys whose original language is Spanish, I have learned "Guantanamera", "La Cucaracha" and "La Bamba". My Spanish leaves much to be desired but when I play one of these songs for "mi amiga" she will usually start to dance and a huge smile crosses her face.”*

*“I feel much appreciated at Columbus and I know that the staff and management share in my intention to make the residents "happy in their home". I sincerely thank all the wonderful family members for their generosity that "Lets the Music Play On" for another year!”*

- Keep our Music Therapy program alive! Many meaningful moments are observed through Music Therapy whether soothing or stimulating activity, providing socialization, helping residents express emotion, or recall memorable experiences.



- Support our Therapeutic Recreation programs that provide rewarding opportunities for residents to participate in experiences for enjoyment, self-development and skill utilization. Programs such as gardening, flower-arranging, watercolour painting, and baking allow the residents to express themselves creatively regardless of their physical or cognitive limitations.



- Continue our Physiotherapy Services at four hours per week. Our frail population benefits greatly from interventions that include: evaluating residents’ function; measuring strength, flexibility, balance and gait; and developing individualized programs and education to help mitigate or better manage the risk of falling. Physiotherapy is an important piece in our multidisciplinary approach to resident care. Allison, our Physiotherapist, and Jomin, our Rehab Assistant, who work closely together, share two success stories that highlight, despite minimal program hours, the benefits of Physiotherapy and Rehabilitation.



*“With continued and monitored exercise Joseph is maintaining his muscle power and fine motor movements. Another resident Dieter, who has left side numbness and weakness, is now able to stand with support, a terrific accomplishment!”*

**In this new fiscal year, as we face further budget constraints and increased expenses, donor support is more critical than ever. We are seeking sponsors for the following:**

- Bus Program
  - Gas, Insurance and Maintenance \$7,000p/a
- Entertainment & Creative Arts
  - Annual Fees Total \$7,300
- Gardening/sprinkler system
  - Courtyard, 2<sup>nd</sup> and 4<sup>th</sup> Floor patios \$1,000 p/a
- Special Events and Meals
  - Light Up for Christ \$750
  - Family Night \$750
  - Summer Social \$750
  - Easter/Mother's Day/Father's Day/Thanksgiving/Christmas/New Year's Dinner \$750 each
- Aquarium fish, food, cleaning and maintenance \$4,000 p/a

Our many thanks again to everyone who partnered with us in our commitment to be a home alive with hope, joy, meaning and motivation entrusted to provide compassionate quality care.

<b>DONATIONS TO COLUMBUS RESIDENCE</b> (April 1, 2017 - March 31, 2018)		
<b>DONATIONS of \$5,000 and MORE</b>		
ROMAN CATHOLIC ARCHDIOCESE OF VANCOUVER MILAN & MAUREEN ILICH FOUNDATION		DEREK FRANCIS DIANA & DON GALLIVAN
<b>DONATIONS of \$2,000 to \$4999</b>	<b>DONATIONS of \$1,000 to \$1999</b>	
Anonymous Dale Clements Family Council Robert Johnstone Lynne Leong Werner & Helga Hoing Foundation	KofC Council 8629 Joseph Krenn Barrie and Carola Anderson Bryan Beaman Marion Blake Mary Cairns Patricia Collett	Ted & Gayle Hawthorne Carol and Doug Jeffs Daria Lazorko Charles Naito Mary Anne and Ken Nelson
<b>DONATIONS of \$500 to \$999</b>	<b>DONATIONS of \$200 to \$499</b>	
KofC Council 4615 Fr. Peter McGuire KofC Council 7015 Star of the Sea Barry and Carola Anderson Robert Blair Peter Chan/Philomena Li Doug and Helen Danforth Chris and Corinne Hogan Richard and Cathy Milne June Olson Helen Shearon G. Michael and Sandra Shepard Valerie Sullivan Betty Ann Thomson Elizabeth Yan Tom Yu	A&N Air Force South Vancouver Unit 26 Swanson Financial Footprint Inc Kiki Armstrong Yolanda Buxton Kima Grieve Edna Johnstone Jacquie Julian and Gordon Cherry Koon Tai Lau Paul Li	Greg and Laurel Rahn Marja Roxburgh Andrew Secord Grace Tam Guaik Tanjuaquio Jeannine Tattrie Sean Wilson Eva Yen

*A special thank you to our fellow Fundraising Committee members:*

*Jo Anne Harrison, Dale Clements (Administrator), and Holly Martin-Thompson (Admin. Coordinator)*

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Armand Giroday, Chair Fundraising Committee