

**PUBLIC RELATIONS REPORT to the
COLUMBUS LONG TERM CARE SOCIETY
ANNUAL GENERAL MEETING on June 29, 2016**

We remain actively involved with the CHABC. Holly Martin-Thompson, Administrative Coordinator sits on the Board. Columbus Residence again provided sponsorship to both the annual CHABC (Catholic Health Ass. Of BC) and CHAC (Catholic Health Ass. of Canada) conferences. Columbus Residence is also a member of the DHA (Denominational Health Ass.) that represents 12 faith-based facilities in the province.

Contact was maintained during the year with BC Catholic reporter Agnieszka Krawczynski. A lengthy article about Columbus Residence's 25th Anniversary appeared in the BC Catholic. The event included a ribbon cutting ceremony and blessing, by Archbishop Michael Miller, of a newly renovated Meeting Room, honouring the late Wally Nezil, founding President of Columbus Long Term Care Society and the driving force behind the facility's construction.



Mary Nezil, Archbishop Michael Miller, Bernie Battle and Marisa Ku in front of newly renovated and named Wally Nezil Meeting Room

Ms. Krawczynski was invited to the Light up for Christ event in December and while unable to attend she did ask that photos of the event be submitted to the newspaper. These photos included our illuminated courtyard and members of St. Patrick's Parish 9 a.m. choir and appeared in the Nota Bene section. A photo of our fundraising Gala on May 9, 2015 was also featured in the Nota Bene section of the paper.

A congratulatory message from Mr. Steffen, on behalf of Columbus Residence, was featured in Columbus Charities' 50th Anniversary book.

Our 25th Anniversary Book was sent to all Society members and others associated with Columbus over the years. The book and some of the resident art cards were also sent to The Honourable Harjit Sajjan, Member of Parliament for Vancouver South and Minister of National Defence.

Our Courtyard Fair held in August and Craft Bake sale held in December introduced people from Marpole and other neighborhoods to Columbus thanks to advertising in the Vancouver Courier, Craigslist and distributing flyers.

The Board continues to send sympathy or thank you cards to staff as appropriate.

Photos were taken at various events in Columbus Residence throughout the year; many appeared on our website, which continues to receive praise from not only families looking for a home for their loved one but the greater community as well.

Jo-Anne Harrison and Donna Trassolini
Public Relations Committee