

FUNDRAISING COMMITTEE REPORT to the
COLUMBUS LONG TERM CARE SOCIETY
ANNUAL GENERAL MEETING ON SEPTEMBER 13, 2022

“Nothing stops the person who desires to achieve.

Every obstacle is simply a course to develop their achievement muscle.

It's a strengthening of their powers of accomplishment.” ~ Thomas Carlyle

If the second sentence of the quote above is true, we flexed and developed our achievement muscle this year and we realized a *huge* success, in any fundraising circles of our size, even when COVID continued to impact our ability to hold our Charity Golf Tournament.

The board, society members, community partners, residents and their families, friends, staff and volunteers continued to show their support of Columbus Residence with their generous gifts that resulted in over \$182,000 raised this last fiscal year.

During the past fiscal year, the Administration Team applied for and received the following grants:

- \$62,700 from BC's Gaming Commission (not reflected in fundraising revenue) that ensured the continuation of our Spiritual and Bereavement Care program.
- \$6,764.80 from Project Advance for the purchase of 10 new specialty mattresses
- \$11,400 from Equipcare (Provincial government renewed grant funding to the BC Care Providers Association to disperse. Funding allowed the purchase of items to improve infection and prevention control, and safety and quality care.

In June 2021, we launched an online campaign *Hope Springs Eternal* to begin raising funds for a new resident bus. The campaign was also an opportunity to share photos and testimonials that reflected the Columbus Community in year two of the pandemic.

Continuing our new bus campaign, at the close of last year's Annual General Meeting, Columbus embarked on a new (to us) form of fundraising by way of an online charity auction. With a variety of donations from gift cards, wine baskets, specialty spirits, adventure experiences, hotel stays, resort stays, books *and more*, we set out on four weeks of exciting bidding! We are abundantly grateful to all the auction participants for their generosity and patience (the auction platform was not as user friendly as we had thought).

Our fundraising goal for a new bus was \$130,000. Through the June campaign, online auction, and some very generous donations, we realized our goal, which is a monumental accomplishment!

The adage, *“It takes a village”* has truly been demonstrated with our ability to develop our *‘achievement muscle’*. Our community of family members, friends, and friends of friends, donors – both existing and new – came together to *‘strengthen our powers of accomplishment’*, allowing the Columbus leadership and Board to peruse the purchase of a new bus for the residents. The order has been placed and we hope to get delivery in early 2023.

At the beginning of every year, the fundraising committee asks the Leadership Team what the organization's major needs are for the coming year. People are always surprised to learn that many of the pieces of equipment, that are crucial for the health and wellbeing of the residents, are not covered by government funding. Equipment such as beds, mattresses, lifts, bathtubs, to name a few, get their funding from specific grants, direct donations, and major fundraising.

Over the last couple of years, we have shifted our fundraising efforts to focus on one major item. Our upcoming major campaign is for two new bathtubs; we will be raising \$90,000 during our "*Splish Splash We Need a New Bath*" Online Charity Auction and Capital Campaign. Watch for the launch coming soon!

Our Fundraising committee welcomed two new members this year - Amy Sun-Gifford and Corina Stainsby. Both bring skill sets and passion that will add strength and depth to the committee. Tom, Roger and I are looking forward to working with them to achieve our fundraising goals.

While I've said this already, it bears repeating... ***We are abundantly grateful for all the support of the society members, family, friends, contributors, and our Donors!***

Respectfully Submitted by,

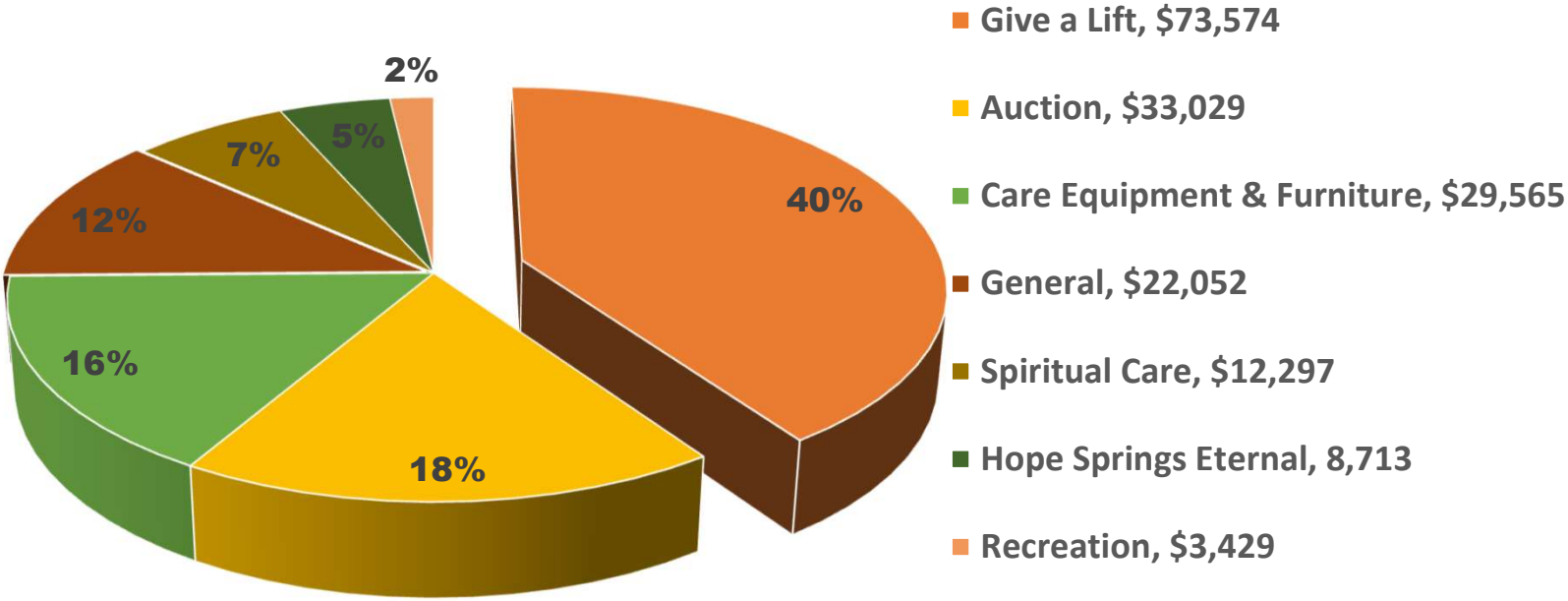
Jo-Anne Harrison, Chair, Fundraising Committee

Committee members: Roger Bissoondatt, Corina Stainsby, Amy Sun-Gifford, Tom Wilson (Board Chair), Jaime Ascher (Administrator), Holly Martin-Thompson (Admin. Coordinator)

Appendix I: FY 2022 Fundraising Revenue by Campaign

Appendix II: FY 2022 Donor List

**Columbus Residence FY2022 Fundraising Revenue
(Total \$182,658) by Campaign**



DONATIONS TO COLUMBUS RESIDENCE

(April 1, 2021 - March 31, 2022)

